



**BOARD OF COUNTY COMMISSIONERS  
WARREN COUNTY, OHIO**

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**TOM ARISS  
PAT ARNOLD SOUTH  
DAVID G. YOUNG**

**BOARD OF COUNTY COMMISSIONERS  
WARREN COUNTY, OHIO**

**MINUTES: Regular Session – November 20, 2014**

The Board met in regular session pursuant to adjournment of the November 18, 2014, meeting.

Pat Arnold South - present

Tom Ariss - present

David G. Young - present

Tina Osborne, Clerk - present

- 14-1804      A resolution was adopted to approve and authorize the change from Full-time to Part-time status for Jim Hause, Control Systems Manager, within the Warren County Water and Sewer Department. Vote: Unanimous
- 14-1805      A resolution was adopted to amend Part-time work hours for Allison Lyons, Telecom Training Specialist, within the Warren County Telecommunications Department. Vote: Unanimous
- 14-1806      A resolution was adopted to enter into a Temporary Entrance and Work Agreement with Brad L. & Janet L. Huntsman for the Lytle Five Points Bridge Maintenance Project. Vote: Unanimous
- 14-1807      A resolution was adopted to Advertise for Bids for the FY2014 City of Franklin – Boys, Warren, Bryant Avenue and Oxford Road Sanitary Sewer Lining CDBG Project. Vote: Unanimous
- 14-1808      A resolution was adopted to approve and authorize Michael Bunner, Emergency Services Director, to enter into a Memorandum of Agreement between Warren County Emergency Management Agency and the Federal Emergency Management agency Integrated Public Alert and Warning System (IPAWS) Program Management Office. Vote: Unanimous

MINUTES  
NOVEMBER 20, 2014  
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- 14-1809 A resolution was adopted to approve the following Record Plats.  
Vote: Unanimous
- 14-1810 A resolution was adopted to approve Appropriation Adjustment Decrease within the 2013 Radio System Bond Fund # 368. Vote: Unanimous
- 14-1811 A resolution was adopted to approve a Cash Advance from County Motor Vehicle Fund #202 into the Greentree Road Improvement Project Fund #431.  
Vote: Unanimous
- 14-1812 A resolution was adopted to approve Appropriation Adjustment within Economic Development Fund #101-1116. Vote: Unanimous
- 14-1813 A resolution was adopted to approve Appropriation Adjustments within Juvenile Detention fund #101-2600 and Juvenile Probation fund #101-2500.  
Vote: Unanimous
- 14-1814 A resolution was adopted to approve Appropriation Adjustments within the Water Revenue fund No. 510. Vote: Unanimous
- 14-1815 A resolution was adopted to approve Appropriation Adjustments within Adult Probation fund #101-1223 and Community Corrections Grant fund #289.  
Vote: Unanimous
- 14-1816 A resolution was adopted to approve Appropriation Adjustments within Facilities Management fund #101-1600. Vote: Unanimous
- 14-1817 A resolution was adopted to approve Appropriation Adjustment within Building and Zoning Inspection fund #101-2300. Vote: Unanimous
- 14-1818 A resolution was adopted to authorize Payment of Bills. Vote: Unanimous
- 14-1819 A resolution was adopted to approve Short Term Building Rental Application/ Agreement form for use of space within County Building located at 300 East Silver Street in Lebanon, Ohio and specify that space rental may take place only at specific times when the identified space is not needed for public use by tenant(s) of the building. Vote: Unanimous
- 14-1820 A resolution was adopted to approve appointments to the Warren County Airport Authority. Vote: Unanimous

DISCUSSIONS

On motion, upon unanimous call of the roll, the Board accepted and approved the consent agenda.

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The Board entered into a work session with Tiffany Zindel, Deputy County Administrator, to discuss the 2015 budget.

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The Board discussed the amendments to the Warren County Comprehensive Plan to include the I-75 Area Plan approved by the Regional Planning Commission on November 18, 2014.

Commissioner South discussed the concern of political subdivisions that were not included in the process and also the concern that the proposed plan is not “commercial friendly”. She stated her opinion that there is no reason to rush through this process when some feel it has not been adequately vetted.

Commissioner South stated her desire to delay any public hearing processes from this Board until such time that the Regional Planning Commission has included all the concerned political subdivision in the planning process.

Upon further discussion, on motion, upon unanimous call of the roll, the Board determined to delay the process of considering an amendment to the Warren County Comprehensive Plan and return it to the Regional Planning Commission.

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Members of the Warren County Park Board were present along with Thomas Speaks, The Impact Group, for a work session to discussion polling results and budget matters.

Mr. Speaks presented the attached presentation relative to the results of the telephone poll and focus group discussions.



Ben Yoder, Park Commissioner, stated that the Park Board is leading towards not placing a park levy on the ballot until the Board of Commissioners want it. He stated the following requirements prior to requesting a levy:

1. The 5 year plan needs to be updated in order to quantify the need for a levy.
2. Need to meet with political subdivisions that have a park system in order to get a "buy-in" on the levy or "neutrality".

There was discussion relative to the need for signage to start identifying/branding Warren County Parks as well as requesting local media for public service announcements to inform all Warren County residents of the parks and amenities available at the parks.


The Board stated they do not desire the park board to pursue a levy for next year.


Mr. Yoder then presented the 2015 budget "wish list" as attached.

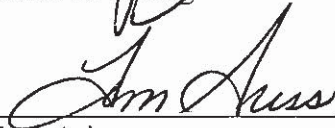
Upon discussion, the Board stated they will take their "wish list" into consideration during the 2015 budget process.

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Upon motion the meeting was adjourned.

  
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Pat Arnold South, President

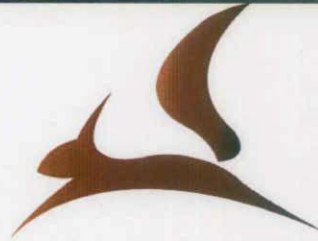
  
\_\_\_\_\_  
David G. Young

  
\_\_\_\_\_  
Tom Ariss

I hereby certify that the foregoing is a true and correct copy of the minutes of the meeting of the Board of County Commissioners held on November 20, 2014, in compliance with Section 121.22 O.R.C.

  
\_\_\_\_\_  
Tina Osborne, Clerk  
Board of County Commissioners  
Warren County, Ohio

Warren County



**PARK DISTRICT**



Enjoy. Play. Preserve.



# Research Project Conclusions

# Research Methodology

## County-wide Poll (7/9-7/15)

- 328 responses (proper geographic distribution throughout county)
- 95% Confidence Level, 5.41 Confidence Interval

## Four Focus Groups

- Community Leader Focus Group (8/12)
- 1st Community Member Focus Groups (8/12)
- 2nd Community Focus Groups (8/13)
- Friends of Warren County Parks Focus Group (8/13)



# Research Conclusions

*Respondents place their highest value upon:*

## **#1** *Playgrounds*

- Very Important - 57.9%
- Important - 16.5%
- Net Important - 74.4%

# Research Conclusions

## *#2 Preserving Open Space*

- Very Important - 49.7%
- Important - 24.7%
- Net Important - 74.4%



# Research Conclusions

## *#3 Nature Appreciation and Education Programming*

- Very Important - 37.8%
- Important - 28.4%
- Net Important - 66.2%

# Research Conclusions

## *#4 Sports and Fitness Programming*

- Very Important - 39.6%
- Important - 23.2%
- Net Important - 62.8%



# Research Conclusions

## Value Proposition

*How important is it to have a district park close to you?*

- Very Important - 29.6%
- Important - 40.5%
- Net Important - 70.1%



# Research Conclusions

## Value Proposition

*What effect do you believe having parks nearby has on your property value?*

- Greatly Increases Value - 20.7%
- Somewhat Increases Value - 50.6%
- Net Increase - 71.3%

# Research Conclusions

## Value Proposition

*How would you rate the value provided by the Warren County Park District?*

- Very Good Value - 32%
- Good Value - 29.6%
- Neutral - 32%
- Net good value - 61.6%



# Research Conclusions

## *Support of a property tax*

- Net support of .5 Mill at \$1.46/month: 57%
- Net support of 1 mill at \$2.92/month: 33.2%

## *Opposition of a property tax*

- Net unsupportive of .5 mill at \$1.46/month: 18%
- Net unsupportive of 1 mill at \$2.92/month: 38.7%



# Research Conclusions

*Residents strongly favor a FIVE YEAR property tax*

- Five year property tax - 54.9%
- Ten year property tax - 9.5%
- Permanent property tax - 7.9%

# Research Conclusions

*Lack of awareness regarding which parks are Warren County Parks*

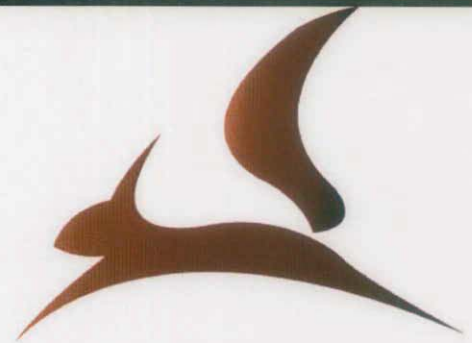
- We must consider, what is the value proposition for the residents?

*Strong branding is needed  
(repeated focus group input)*



# THREE Second Message

Warren County



# PARK DISTRICT



Enjoy. Play. Preserve.



# THIRTY Second Message

- Preserving **green space** to maintain the rural nature of Warren County.
- Providing recreation **opportunities** such as playgrounds, nature appreciation and sports/fitness programming.
- County parks and the open spaces they **preserve** positively impact property values
- Fiscally accountable, **responsible** and transparent

# Major 2015 Warren County Park District Objectives

- 1 - Investigate Political Considerations
- 2 - Rebranding and Public Information Outreach
- 3 - Updating - Park District Master Plan



# Political Considerations

- Focus group input strongly suggested the need for a **cooperative agreement** with the county political units that have their own parks system
- This was strongly suggested **before** any measure is put on the ballot

## Branding and Public Information Outreach



- While political considerations are being discussed and finalized, a branding and public information outreach effort **must** also be in motion.
- Recommend at least **TWELVE** months of outreach utilizing prescribed tactics and messages to educate the county residents regarding the value of the parks.



# Updating - Park District Master Plan

The parks must update the master plan to align with the research findings and overall county planning initiatives.

## 2014 Park Board Wish List

### WC Armco Park

- L.E.D. Lights for Ball Fields (3) 150,000.00\*\*
- Replace fencing at softball complex 64,000.00\*
- Park Equipment – Mowers, Tools, Equipment 50,000.00\*\*
- Tennis Court Improvements 50,000.00
- Replace shingles on 2 shelters 7,000.00\*
- Playground Equipment 50,000.00\*
- Airifier for Golf Course 15,000.00\*

### Ivins Park

- Playground Set 40,000.00

### Minard

- Playground Set 40,000.00

### Morrow Park

- Parking Lot Expansion 60,000.00
- Playground set 40,000.00

### All Parks

- Consultant/Rebranding Fee 100,000.00 \*
- New Truck 40,000.00 \*\*
- Park Equipment-Mowers, Tractors, Trailer 65,000.00 \*\*
- New Roof on Park District Office 7,000.00

**Total: \$778,000.00**

\*Income Generators

\*\*Expense Reducers

## 2014 Projects Completed or being done

### Armco Park

- Sedimentation Pond – Spring of 2015\*\*
- FootGolf (Pay to Play, Leagues) – Spring 2015\*
- Sand Volleyball Courts (Pay to Play, Leagues) – Spring 2015\*
- PlayScape-Kids getting into Nature\*
- Replace Ice Machine at Softball Concession\*/\*\*
- Tennis Court Improvement (1 of 2)
- L.E.D. Lights for Ball Fields (1 of 4)\*\*
- Amphitheater Drawings\*
- Gazebo and Paved Walkway to the Pavilion\*
- New-Used Mowers, Tools & Equipment for Maintenance and golf course\*\*
- New Batteries & Chargers for Boats\*\*
- 33 Grills for Shelters (Replace old ones)\*
- Stock Lake\*

### Landen Park

- Lacrosse Practice Board

### Kesling Park

- Update Restrooms – Electric door closures\*\*

### Hisey Park

- Updates on Barn\*

### All Parks

- Consultant/Park Survey
- New Dump Truck\*\*
- Update office equipment – computers, copier and laminator